

KEYCNE

www.keyone.com

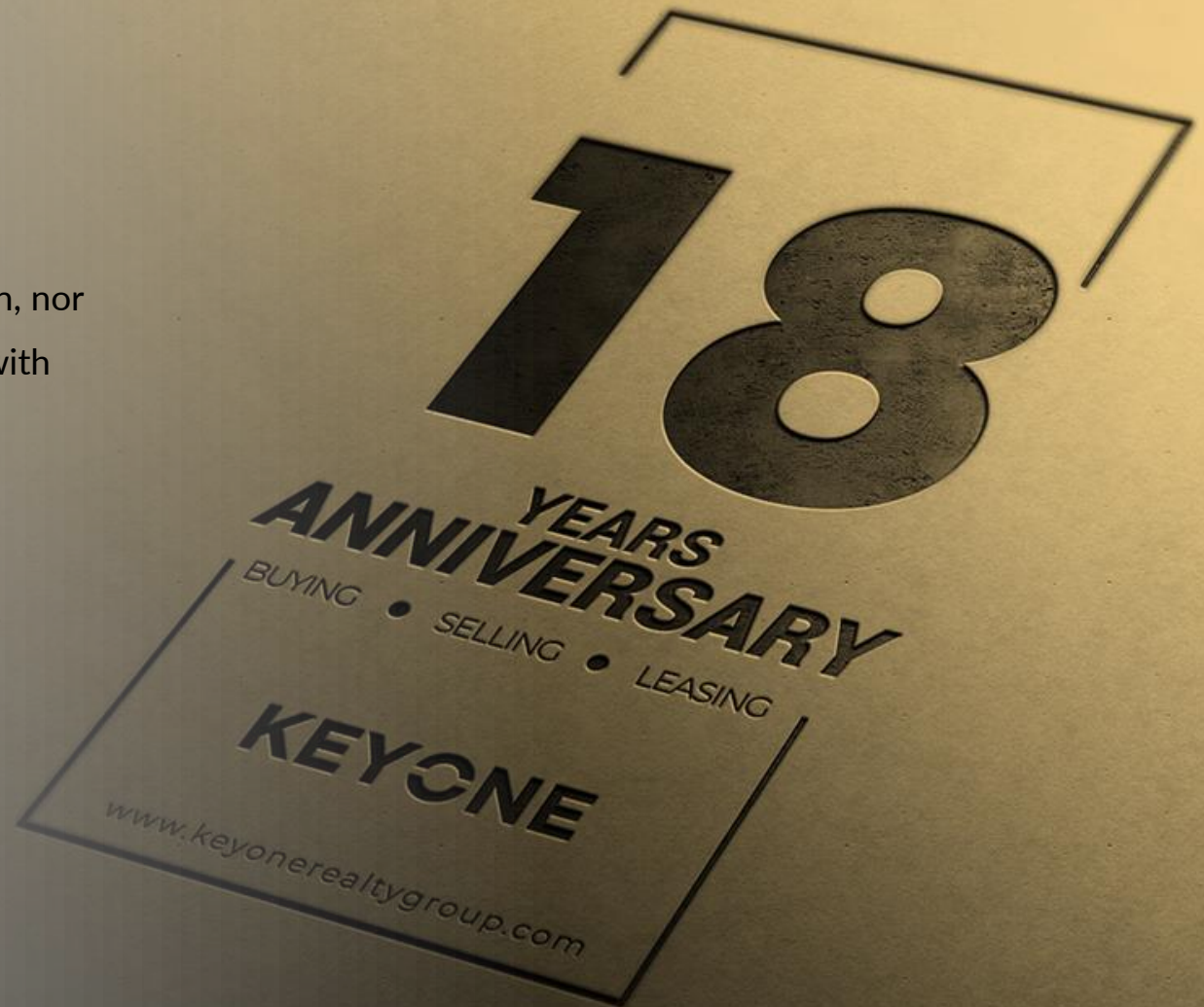
Company Profile

Get to know the company behind 18 years of buying, selling and leasing properties

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“Real estate cannot be lost or stolen, nor can it be carried away. Purchased with common sense, paid for in full, and managed with reasonable care, it is about the safest investment in the world.”

— **Franklin D. Roosevelt**



The background of the entire page is a photograph of a city skyline, likely Dubai, at sunset. The sky is a warm, golden-orange color, and the sun is low on the horizon, creating a strong reflection on the water in the foreground. The city skyline is silhouetted against the bright sky, with several tall buildings visible, including the Burj Khalifa. The water in the foreground is dark and reflects the light from the sky and the city.

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Diana Magariu

Founder/CEO

The visionary and pioneering force behind KeyOne's remarkable growth and powerful market presence. 25 years ago, she began pursuing a passion-driven career in real estate, which came to be the catalyst to the following decades of groundbreaking milestones and an enduring legacy of excellence.

A Message from the CEO

Thank you for taking the time to learn about KeyOne. At KeyOne, we view real estate as a journey of opportunities and growth. For the 18 years that we have embarked on this journey, we have built an exemplary, complaint-free record reflecting our commitment and dedication to our clients and serving with excellence. Our success stems from our passion for our work, as we believe in doing what you love—and we truly love real estate.



About the Company

KEYONE

KeyOne started out in 2006 as a small group of four real estate brokers offering buying, selling, and leasing services in Dubai. The company grew and developed to match and surpass the competitive industry, expanding into new services and establishing a concrete position in the market.

Today, KeyOne proudly provides all-encompassing real estate services in Brokerage, Holiday Homes, Property Management and Interior Design. Over the years, KeyOne has evolved into more than just a company — It has become a collective identity, embodying every employee's passion, dedication, and integrity. We pride ourselves on providing diverse experience-focused services fueled by our professionals' combined passion and love for real estate.

Our Mission

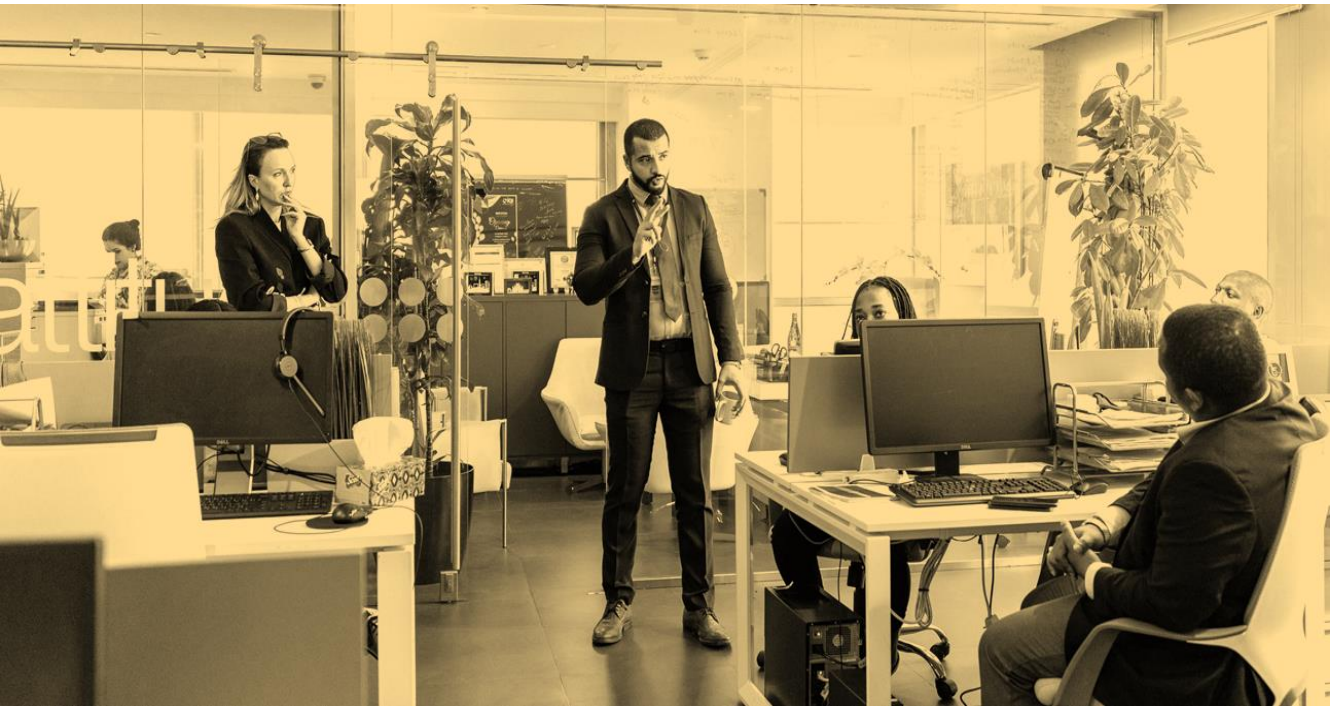
KeyOne aims to support clients through all real estate endeavors, providing expert guidance, tailored solutions, and customer-centric services. We are dedicated to supporting and serving our clients with the utmost professionalism, excellence, and integrity, helping them meet their property goals with the highest standard of service.

Our Vision

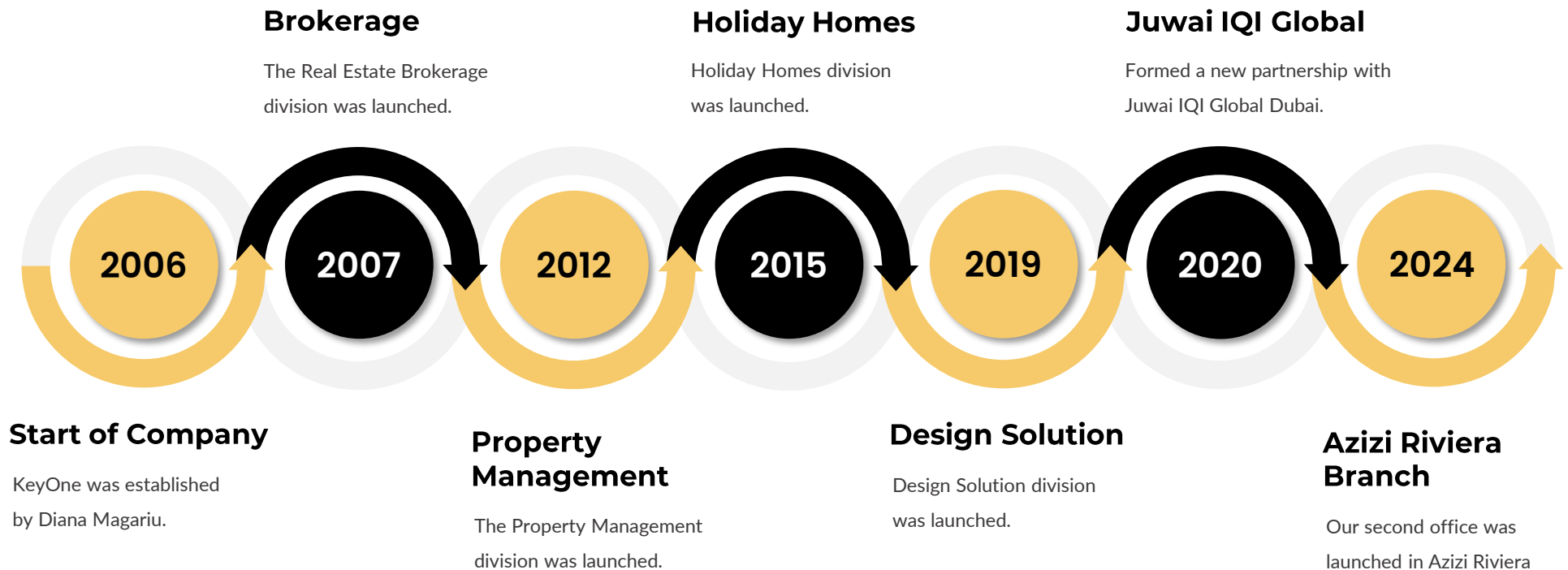
Our vision is to shape a future where each of our clients enjoys a seamless, streamlined real estate journey that is driven by innovation and commitment, exceeding client expectations with services built on trust and unparalleled expertise.

Our Values

Our values are steadfast and simple: Integrity, excellence, and an unwavering customer focus. We believe in creating and providing a transparent customer experience, ensuring our clients experience open communication and reliable solutions in every transaction.



Company Timeline



The Numbers



22+

Years of Working
Experience



1500+

Managed
Properties



50+

Company
Staff



18+

Years of
Company Activity

Our Divisions

Real Estate Brokerage

KeyOne Brokerage simplifies buying, selling, and leasing by connecting investors with curated opportunities that meet their property goals, creating experiences focused on trust and long-term profitability.



Property Management

KeyOne Properties delivers end-to-end management services, guaranteeing a steady income and peace of mind for our clients. We keenly manage client property portfolios in a seamless service backed by our professionals' in-depth insight.



Holiday Homes

KeyOne Homes is all about maximized profits and tailored guest experiences. Utilizing strategic pricing and extensive local market expertise, we ensure clients enjoy sustainable growth and exceptional service.



Interior Design Solutions

KeyOne Design Solutions redefines spaces with bespoke, engaging designs that transform properties and bring our clients' visions to life through careful procurement and meticulous attention to detail



01

Buying

KeyOne simplifies the buying process by connecting investors with carefully selected options that align with their property criteria. Whether you're a new buyer or a seasoned investor, looking for your new home, office, or retail space, our dedicated team will treat your transaction with utmost professionalism and integrity.

02

Selling

We link clients looking to sell with potential buyers curated based on qualifications, market analysis, and client requirements. Our seasoned professionals utilize our extensive network of investors to market your property and negotiate the optimal price for a profitable transaction.

03

Leasing

We offer end-to-end leasing and rental services, connecting landlords with qualified tenants and assisting renters in finding their ideal property, be it residential or commercial. We emphasize smooth negotiations and trust-building for a favorable, profitable outcome for both parties.



04

Advisory

KeyOne offers expert advisory built on an in-depth understanding of the market, up-to-date market analysis and decades of expertise to help our clients make informed decisions. We aim to improve our clients' decision-making and guide them to achieve long-term goals.

Our Services

Brokerage

01

Optimized Pricing

KeyOne Homes maximizes your property's profitability through analysis-based strategic pricing, applying careful price fluctuations that leverage high seasons and local trends to fetch the ideal price for your property.

02

Marketing & Advertising

We utilize professional photography, popular and trusted platforms as well as targeted listing and advertising to ensure continuous, healthy guest turnover

03

24/7 Guest Support

Our dedicated support team is available round the clock to handle emergencies, inquiries, and any sudden maintenance requirements. Our swift and insightful solutions enhance the guest experience and offer the owner peace of mind.

04

Interior Design

We provide tailored solutions to enhance or completely renew your property's interior. Offering designs that combine style and functionality, we help you attract your target audience with appealing, high-quality furnishing.



Our Services

Holiday Homes

01

Tenant Management

We select tenants through a careful screening process to ensure high-quality tenancy, and manage the tenancy from start to end, addressing all tenant needs and maintaining the property value.

02

24/7 Customer Support

Our support team is readily available to assist tenants with concerns and unexpected maintenance issues, streamlining communication and providing reliable solutions

03

Maintenance and Repairs

With periodic assessments and trusted vendors at the ready, we anticipate any maintenance concerns and proactively respond to them to ensure maintained property value and a convenient rental experience for the tenant



04

Financial Reporting

We maintain transparency and enhance planning and proactive decision-making by providing transparent, insightful financial reports and ensuring secure payment collection for seamless transactions.

Our Services

Property Management

01

Design Consultation & Renders

We provide design consultations for you to get an idea of the design concept and estimated cost, then create 3D renders to help you visualize the final result. This enables you to make better design decisions based on a realistic model.

02

Premium Sourcing

Our experts source curated, high-quality furniture from Italy to bring a world of elegance to your space.

03

Turnkey Results

Our design services encompass all steps of the design process, from conception to completion, allowing you to sit back and observe your vision come to life.



04

Project Management

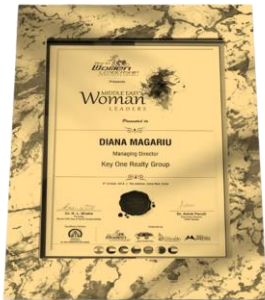
We closely monitor each stage of the design process, coordinating with our partners and vendors to maintain effective logistics and ensure the design is delivered on schedule and in high quality.

Our Services

Interior Design

Our Achievements

2019



2020



2021



2022



2023

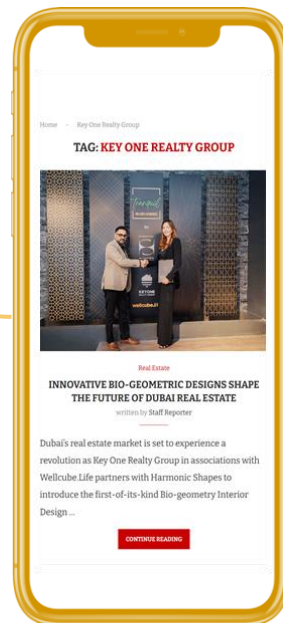


Our Press Coverage



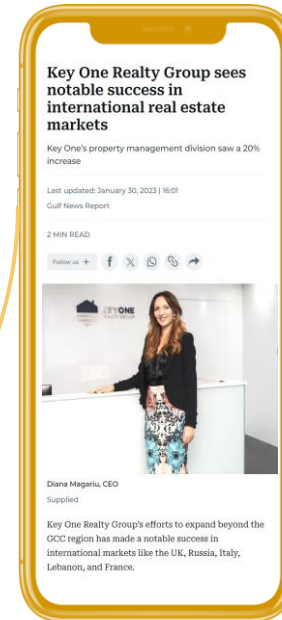
Gulf News

Key One Realty Group ranked Best Lettings Agency in the region



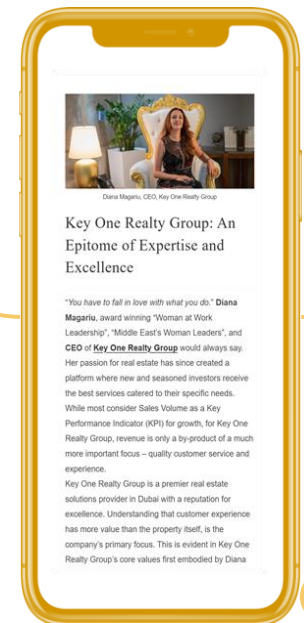
Dubai Newsweek

Innovative Bio-Geometric Designs
Shape the Future of Dubai Real Estate



Gulf News

Key One Realty Group sees notable success in international real estate markets



Insights Success

Key One Realty Group: An Epitome of Expertise and Excellence



What Makes Us Unique

Tailored to Fit

We assess clients' needs to find tailored-to-fit solutions through our specialized divisions to achieve quality outcomes

Feasible Solution

We offer customized solutions that are feasible for any size of clientele whether it is an individual or a corporate entity.

Built to Last

We design sustainable solutions for you. Together, we discover and dimension solutions to tackle your present needs while preparing for future challenges.

Support Through Transparency

Application of smart technologies makes it easier for clients to search, buy, sell, inhabit, and manage properties, making all operations fast, transparent and accessible any time.

Exclusive Links

We link our clients to our exclusive partners when it comes to assist for legal requirements, property finance, corporate services, investment structures and many more.

KEYCONE

LET'S PROPERTY



www.keyone.com



+971 42 08 9111



info@keyone.com



Office 601, Al Zarouni Business Centre,
Sheikh Zayed Road, Dubai, U.A.E

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